

FORNEY LIVING

"Where Dallas Ends and Living Begins"

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GETTING THAT Hollywood

Smile

By Jamie Engle



Opening Forney Family Dentistry in 2009 was a dream come true for hometown girl Dr. Melina Cozby. Beginning with her motto *Making Your Whole Family Smile!* everything about Dr. Cozby's practice is designed with patient comfort in mind. From the reception area coffee bar and flat-screen televisions in every room, to relaxation therapies like massage chairs and nitrous oxide, it all reflects a "patient-first" philosophy.

Along with creating a pleasant, reassuring atmosphere and providing the best family dental health care, upmost in Dr. Cozby's mind is helping patients meet their "smile goal."

According to the American Academy of Cosmetic Dentistry, 99.7% of Americans agree that an attractive smile is an important social asset, and 75% agree that an unattractive smile can hurt a person's chances for career success. However, only 50% of Americans are satisfied with their smile.

Using state-of-the-art digital equipment and the most current procedures available, Dr. Cozby works closely with her patients to determine which procedure will best meet their needs—and budget.

"Each cosmetic procedure has its benefits," Dr. Cozby says. "The key is to match the procedure with what the patient

wants. People may think they have to drive to Dallas for cosmetic dentistry procedures, but we offer many of the same services right here in our Forney office."

Invisalign™ clear acrylic aligners are much like traditional orthodontics, but without the hassle of metal braces. Created with 3D imaging, Invisalign offers many advantages to older teen and adult patients.

"The average treatment time is usually less than a year," Dr. Cozby explains. "Because you remove the aligners for brushing and eating, there's no problem with trapping food like metal braces, so you have better dental hygiene. You brush normally, eat normally, and after a few days of getting used to them, you talk normally, too."

Forney Family Dentistry is having a

special Invisalign Day on Thursday, February 17, to introduce patients to this product. "We are offering free Invisalign consultation and x-rays, free take-home whitening kits, and 10% off Invisalign treatment," Dr. Cozby says. "We're also excited to offer monthly payments as low as \$109. We want to offer affordable and convenient payment plans to help patients get the smile of their dreams with Invisalign."

Another way to get that beautiful smile is with LUMINEERS—the no-pain, no-preparation version of veneers.

"Veneers are used in cosmetic smile makeovers, but they aren't always the best option," Dr. Cozby says. "Veneers cut down tooth structure, and involve shots and several dental visits."

LUMINEERS, however, require only two quick visits because tooth structure

is not removed. They look and feel like veneers, but with no shots and no preparation.

Dr. Cozby starts with a digital smile makeover. After taking a current picture of your smile, she uses state-of-the-art technology to give your image a digital makeover, and to show you what you could look like with LUMINEERS—and minus the discolorations and misalignments.

“In two quick visits, patients have an instantaneous makeover and that overnight Hollywood smile they’ve been wanting. Patients love it!” Dr. Cozby exclaims. “One patient, a former Miss Texas, was always so self-conscious about her smile, thinking it was too big. She cried when she got LUMINEERS; she absolutely loved them!”

And because Dr. Cozby is a LUMINEER-preferred provider, her LUMINEERS come with a lifetime warranty.

Another new, revolutionary way patients can get the smile of their dreams is through the Snap-on Smile. If you have missing teeth, you may think a Hollywood smile makeover is not in your budget—and if you’re thinking of a bridge or implant, you may be right. Snap-on Smile is a new alternative for many cosmetic dental makeovers.

“This product is absolutely amazing,” Dr. Cozby enthuses. “It’s a removable appliance that actually snaps on over existing teeth. It’s a brand-new way to revitalize your smile, and is very affordable compared to other procedures. No one can tell the difference because it looks so good. Snap-on Smile is extremely strong, too—you can eat taffy or even an apple! It’s really remarkable.”

Dr. Cozby suggests using the Snap-on Smile to hide missing teeth, discoloration, or as a temporary fix while considering LUMINEERS. Like LUMINEERS, it is a two-trip procedure—an impression is made on the first visit, then the appliance is delivered at the next visit.

“More than even eye color or hair, the first characteristic people notice is a person’s smile,” Dr. Cozby says. “People should have the smile they’ve always wanted. With our state-of-the-art techniques and equipment, our patients don’t have to drive to Dallas to get it.” 📍

Forney Family Dentistry is located at 108 E. Hwy 80, Suite 190, next door to McDonalds near Pinson Road. They are accepting new patients, and have contracts with most dental PPOs. For more information or to book an appointment, call 972.564.7575, or visit forneyfamilydentistry.com.